

Ad specifications

TECHNICAL PARAMETERS

profile - COVERS: ISOcoatedv2

profile—INSIDE PAGES: FOGRA 39

page size: 210x275mm + 5mm bleed

230x299mm + 5mm bleed (LEGO® NINJAGO® Legacy)

resolution: 300 dpi

colors separation: CMYK

texts: all fonts should be converted to curves, recommended distance from the trim line at least 3 mm.

accepted files: PDF, TIFF

ALL ADS
(EXCEPT IV COVER)
SHOULD BE INSCRIBED WITH
REKLAMA
INFORMATION PLACED
ON WHITE STRIPE
AT THE TOP OF THE PAGE.

WHITE STRIPE “REKLAMA” (ADVERTISING):

height: 7 mm

text distance from
the trim line: 3 mm

font: CALIBRI 13 pkt,
light 50, color 100% black

align: center of the page



FTP FOR READY ADS

address: [link to ad FTP](#)

pass: BOEreklama



You are welcome to connect with us:

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