

# Ad specifications

## TECHNICAL PARAMETERS

profile - COVERS: ISOcoatedv2

profile—INSIDE PAGES: FOGRA 39

page size: 210x275mm + 5mm bleed  
230x299mm + 5mm bleed\*  
170x260mm +5 mm bleed\*\*

resolution: 300 dpi

colors separation: CMYK

texts: all fonts should be converted to curves, recommended distance from the trim line at least 3 mm.

accepted files: PDF, TIFF

### additional

requirements: do not include assembly marks: cutting lines nor calibration bars

\* LEGO NINJAGO Legacy and selected special issues

\*\* selected comic issues

**ALL ADS  
(EXCEPT IV COVER)  
SHOULD BE INSCRIBED WITH  
REKLAMA  
INFORMATION PLACED  
ON WHITE STRIPE  
AT THE TOP OF THE PAGE.**

### WHITE STRIPE “REKLAMA” (ADVERTISING):

height: 7 mm

text distance from  
the trim line: 3 mm

font: CALIBRI 13 pkt,  
light 50, color 100% black

align: center of the page



## FTP FOR READY ADS

address: [link to ad FTP](#)  
pass: BOEreklama



## You are welcome to connect with us:

Blue Ocean Entertainment Polska Sp. z o.o.  
ul. Legnicka 51-53  
54-203 Wrocław



[reklama@blue-ocean-polska.pl](mailto:reklama@blue-ocean-polska.pl)



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